



**WIDYA MANDALA**  
Catholic University Surabaya



# **Community Engagement for Development**

**(CED-WMCUS 2018)**

*"Globally Connected, Locally Engaged"*

**17-26 July 2018  
in Kediri Regency, East Java  
INDONESIA**

***Theme: "Fostering Enthusiasm in Improving the Life of Others"***

# WELCOME



*Welcome to our Community Engagement for Development – Widya Mandala Catholic University Surabaya (CED-WMCUS) 2018!*

*This program is inspired by the core values of our university: Care, Commit, and Enthusiast; as well as by the vision of our Management Study Program: “To be the leading management study program in Indonesia in 2025 that produces business professionals with managerial, technical, and ethical capabilities to solve business and societal problems.”*

*It comes to my mind, what will be a better way to educate the millennials? How can we prepare them better in facing the future challenges of the society? Then I remember an old saying of Confucius: “I hear and I forget. I see and I remember. I do and I understand”. Yes, service learning is the right answer to these questions.*

*I believe this program, which is embedded with service learning, social entrepreneurship, and cross-cultural living approaches, will be a unique learning opportunity, not only for our students but also for students of our partner institutions.*

*This info sheet includes the offerings of the program. I am sure that you will find something of interest. We provide a perfect setting to extend student’s learning experience by giving them the opportunity to be innovative and to discover new skills.*

*Come and join our community engagement program where you can meet new friends, have fun, learn something new, and enjoy a range of memorable experiences. Seize the opportunity, get engaged with the community, and come away with lifelong memories.*

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# PROGRAM OVERVIEW

## What is CED-WMCUS ?

*CED-WMCUS is a community engagement program that utilizes social entrepreneurship approaches for stimulating socio-economic development and environmental sustainability in the local communities.*

*The program provides structured opportunities for student participants to interact and work across cultures in developing sound ideas for a better future.*

## Program Objectives

### General

*To provide a venue for the educated millennials to engage in activities that foster social responsibility and contribute to the improvement of people's lives and environmental sustainability.*

### Specific

- To foster friendship among the participants through (a) collaborative social projects that seek to uplift the social conditions of an underserved community, and (b) recreational activities;*
- To provide hands-on experience of the local language and culture of culturally-diverse Indonesia;*
- To learn and share best practices for living together in peace and harmony with neighbors; and*
- To apply and share one's technical knowledge in solving small community problems.*

## Why Service Learning ?

*Service learning is a structured learning experience that combines community service with explicit learning objectives, preparation, and reflection (Jacoby, B. and Associates, 1996). It provides students with opportunities to develop civic engagement skills. By working with community members, students can enhance their group, organizational, and interpersonal skills. They also can gain important experience working with diverse members of the communities.*

*In this program service learning methods are featured by social entrepreneurship and cross-cultural living. Social entrepreneurship is about applying practical, innovative, and environmentally sustainable approaches to benefit society in general, with an emphasis on those who are marginalized and poor (Schwab Foundation for Social Entrepreneurship). Cross-cultural living here in Indonesia entails promoting harmonious living through interaction and communication among young people across nationalities, races, religious affiliations, gender.*

# PROGRAM DETAILS

## TIME

**17-26 July 2018**

## LOCATION

**Puhsarang Village,  
Kediri Regency,  
East Java Province  
Indonesia**

## PARTICIPANTS

Participants are university students from Australia, China, Indonesia, Philippines, South Korea, and Taiwan

## PROJECTS

Public facility, social work, real-case problems

Day	Activity	Venue
1	<ul style="list-style-type: none"><li>• Arrival</li><li>• Registration</li><li>• Opening, welcome dinner</li></ul>	Surabaya
2	<ul style="list-style-type: none"><li>• Outbound activity</li><li>• City tour</li><li>• Program orientation</li><li>• Introduction to Indonesian language &amp; cultures</li></ul>	Surabaya
3-9	<ul style="list-style-type: none"><li>• Trip to the community</li><li>• Social projects</li><li>• Cross-cultural living</li></ul>	Village Communities
10	<ul style="list-style-type: none"><li>• Program evaluation</li><li>• Departure to home country</li></ul>	Surabaya





# COMMUNITY PROFILE

## Kediri Regency

*Kediri Regency is situated on the valley of Mount Wilis, about 65 miles southwest of Surabaya. It is one of the centers of sugar industry in East Java, and is famous for its agricultural products such as rice, coffee, tobacco, and cassava.*

*Kediri has now become an educational, industrial, as well as tourism destination. As a center of tourism, Kediri has a lot of places of interests such as Mount Kelud, Puhsarang religious site, Ngeyangan waterfall, and Dolo waterfall.*

*The land area of Kediri covers 138,605 hectares. It lies between plains and mountains, of which 35% consists of paddy fields, and 73% of its farmland makes use of technical irrigation.*

## Village Communities at Puhsarang

*Puhsarang Village, is located at Semen District, Western Kediri. The village has a hilly topography, and villages are located in the highlands with approximately 160 to 370 meters of altitude. The weather is normally cool. Almost all of the local villagers are engaged in traditional farming. Farmers of this village are known for their paddy, corn, peanut, and mango productions.*

*CED-WMCUS participants will be billeted in the houses of local villagers. During their stay, participants will experience the daily lives of the villagers. There are several village communities to stay in, and in each of the communities participants will enjoy cross-cultural living including learning traditional music and dances. Participants will also be involved in several social works to give a positive contribution to the local communities.*



# HOW TO APPLY

## IMPORTANT DATES

- **15 May**  
*Submission of application form*
- **17 May**  
*Acknowledgment as applicant*
- **30 May**  
*Payment of fee*
- **01 June**  
*Notification as participant*

## ELIGIBILITY

*This program is open to all undergraduate students of our partner universities. To join the program, applicants must first be nominated by their home university.*

## REQUIREMENTS

- *CED-WMCUS 2018 Application Form*
- *Reference letter*
- *Health statement from a physician*
- *Copy of valid passport*
- *Program fee of US\$ 450*  
*Program fee covers: accommodation and meals, health insurance, shuttle service from and to airport, local transportation, t-shirt, jacket, name tag, guidebook, memory book, and certificate.*

### Our contact persons:

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